

Privacy Policy for The AI Teaching Assistant - Your English Study AI Co-pilot

Effective Date: 6/3/2024

This privacy policy ("Policy") describes how The AI Teaching Assistant - Your English Study AI Co-pilot ("we," "us," or "our") collects, uses, and shares information about you through our online interfaces owned and controlled by us, including [insert website URL] (collectively referred to herein as the "Site"). By using the Site, you agree to the collection, use, and sharing of your information as described in this Policy. If you do not agree with this Policy, please do not use the Site.

1. Information We Collect

a. Information You Provide to Us:

We collect information you provide directly to us, such as when you register for an account, use our AI Teaching Assistant, participate in any interactive features of the Site, fill out a form, request customer support, or otherwise communicate with us. This information may include:

- Your name
- Your child's name
- Email address
- DOB
- Any other information you choose to provide

b. Information We Collect Automatically When You Use the Site:

When you access or use our Site, we automatically collect information about you, including:

- Log Information: We log information about your use of the Site, including your IP address, access times, pages viewed, web browser, and the page you visited before navigating to our Site.
- Device Information: We collect information about the computer or mobile device you use to access our Site, including the hardware model, operating system and version, unique device identifiers, and mobile network information.
- Information Collected by Cookies and Other Tracking Technologies: We use various technologies to collect information, including cookies and web beacons. Cookies are small data files stored on your hard drive or in device memory that help us improve our Site and your experience, see which areas and features of our Site are popular, and count visits.

2. How We Use Your Information

We use the information we collect to provide, maintain, and improve our services, such as to:

- Enable you to access and use our AI Teaching Assistant for English study preparation for 11+ Entrance exams and SATS.

- Communicate with you about products, services, offers, and promotions, and provide news and information we think will be of interest to you.
- Monitor and analyse trends, usage, and activities in connection with our Site.
- Personalize and improve the Site and provide advertisements, content, or features that match user profiles or interests.

3. Sharing of Information

We may share your information as follows or as otherwise described in this Policy:

- With vendors, consultants, and other service providers who need access to such information to carry out work on our behalf.
- In response to a request for information if we believe disclosure is by, or required by, any applicable law, regulation, or legal process.
- Between and among us and our current and future parents, affiliates, subsidiaries, and other companies under common control and ownership.
- With your consent or at your direction.

We may also share aggregated or de-identified information, which cannot reasonably be used to identify you.

4. Your Choices

Account Information

You may update, correct, or delete information about you at any time by logging into your online account or emailing us at [insert contact email]. If you wish to delete or deactivate your account, please email us, but note that we may retain certain information as required by law or for legitimate business purposes.

Cookies

Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject browser cookies. Please note that if you choose to remove or reject cookies, this could affect the availability and functionality of our Site.

5. Data Retention

We retain your personal information for as long as necessary to provide the services and fulfil the transactions you have requested or for other essential purposes such as complying with our legal obligations, resolving disputes, and enforcing our agreements.

6. Changes to the Privacy Policy

We may update this Policy from time to time. If we make material changes, we will notify you by revising the date at the top of the policy and, in some cases, we may provide you with additional notice (such as adding a statement to our homepage or sending you a notification).

7. Contact Us

If you have any questions about this Policy, please get in touch with us at help [at] miteacher.ai